Irish Kidney Association COVID-19 Video Contest

Official contest rules

Contest description

A video contest organised by Irish Kidney Association (IKA) for the entertainment of others on our website.

Contest opens for entries on 20 April 2020. Entry is free.

Be creative and show us how you've been beating the boredom! Submit a video on any of the following topics:

Category #1: Promotion of Organ Donation to the Public

Category #2: Renal diet recipes

Category #3: Keeping fit for dialysis and kidney transplant patients

Category #4: Entertainment, skills, hobbies and more.

Timetable

Launch: 20 April 2020

Deadline for submission: 15 May 2020

Prize winners are announced: 16 May 2020

Prizes

In total, 8 monetary prizes will be awarded.

The monetary prizes for the winners in each of the four categories will be:

1st prize: €50 One-4-All Voucher

2nd prize: €25 One-4-All Voucher

The challenge

Show us how you are beating the boredom whilst staying at home during the COVID-19 Pandemic in 90 seconds. Get creative - have you been trying out new recipes? Taken up a new hobby? Or are you using the time to get fit? Show us your talents!

Specifications

1. The video must not exceed 90 seconds in length. Any submitted entry of a longer length will not be considered.

2. The video should not have any inappropriate content, language or imagery (no violence, racist comments, pornographic or personal attacks on people or organisations, etc.).

4. The video can be in any format (e.g. animation, documentary, music video, etc) and you can choose from various possibilities, for instance a video with no dialogue, video using simple verbal expressions, video using a multi-lingual dialogue; a video with voiceover, film using subtitling, and other.

Eligibility criteria

On the closing date for video entries, you must fulfil all the following conditions:

- 1. You must be resident in Ireland.
- 2. You must be over 18 years of age.
- 3. You must be on dialysis, a kidney transplant patient or a member of the IKA.

Winner selection for the monetary prizes

The videos will be judged, by an evaluation committee appointed by the IKA. Winners will be announced on the IKA Facebook page and website on Friday 1 May 2020 and will also be contacted separately.

Entry

To enter the contest, you must submit your video to <u>robyn@ika.ie</u> by the closing date, including your name and contact email address or phone number.

By entering this competition, you confirm that you are eligible to participate and that you accept all the following terms and conditions:

Terms and conditions

1. You must supply contact details, and comply with all rules to be eligible for the prize(s). No responsibility is accepted for ineligible entries or entries made fraudulently.

2. As submissions are received, the IKA will check all entries for eligibility and suitability of content before posting.

3. The IKA does not accept any responsibility for late or lost entries. Proof of sending/ submission is not proof of receipt.

4. The Jury's decision is final in every situation.

5. If a winning entrant is unable to be contacted after reasonable attempts have been made to do so, the IKA reserves the right to offer the prize to the next best entry.

6. Any attempt by a participant to influence the result or subvert the contest will lead to immediate disqualification.

7. The IKA reserves the right to modify or cancel the contest or any of the arrangements, schedules, plans or other items directly or indirectly related to the competition, at any time and for any reason if deemed necessary in its opinion.

8. You waive all claims against the IKA, its personnel and agents arising out of any oral or written publication or republication of any statement made in connection with the present contest, your person or your video entry.

9. You agree to indemnify and hold the IKA, its personnel and agents, harmless from any third party claims for loss, damage, prejudice, liability or expense suffered as a result of or in any manner in connection with your video entry, any other of your acts or omissions or any information which you provided.

10. Participants declare that the work submitted is an original work and does not infringe any third party's rights such as copyrights, patents, trademarks, trade secrets including musical composition or performance rights, video rights or image rights.

11. Furthermore, all visible participants in the video have acknowledged the present terms and conditions and consented to the video being displayed and broadcasted publicly. In case minors are visible, their parents must have acknowledged the present terms and conditions and agreed to their children appearing in the video.

12. Authors grant the contest organiser the IKA a non-exclusive, free-of-charge, perpetual, worldwide licence to:

a. store, use and re-use the video, in whole or in part;

b. modify the video, including the right to translate and to alter the video, with the aim of integrating and incorporating it into any existing or future work of the Irish Kidney Association for promotional purposes, while indicating that the video has been altered;

c. distribute copies and cause the distribution of the video for promotional purposes;

d. display and broadcast the video publicly;

e. communicate the video to the public by any means including but not limited to telecommunication, by electronic publication, by press information services, by downloadable and non-downloadable files, by communication with computer terminals; by sending of messages and wire service, by electronic and nonelectronic publications; or by any other media of expression now known or later developed;

f. reproduce the video by any technical procedure into any physical medium – including metallic and paper media – or digital format, electronic or non-electronic;

g. integrate and incorporate the video into any existing or future work of the IKA for promotional purposes;

h. transfer to another environment (hardware, software, computer electronic, Web, multimedia or other);

13. The IKA is permitted to authorise its employees and contractors to exercise on its behalf the foregoing rights.

14. The video submitted for the contest, together with all the rights pertaining to it – including, where applicable, copyright, image rights, video rights and any other intellectual property right – is under the control of the Author whose rights are valid and legally existing, and the IKA does not acquire any ownership rights in the Work.

15. The participants bear the sole liability in case of claim relating to their activities carried out in the framework of the contest.

16. The winners accept the following publicity obligations: The IKA shall be authorised to publish, in whatever form and on or by whatever medium, the following information:

a) The name of the winners;

b) The general purpose of the activities of the winner;

c) The amount of the prize awarded.